

A WELCOME LETTER FROM THE MAYOR

I'd like to extend a personal invitation to join us as we bring "Hook a Kid on Golf" – a nationally acclaimed youth golf program – to the Schenectady Municipal Golf Course. It will provide our youth the opportunity to learn and enjoy the game of golf while learning skills to be successful in life.



I believe that the lessons that golf teaches are capable of providing Schenectady youth with the opportunity to grow into mature, understanding, and productive adults and community leaders. Golfers learn to compete by embracing ethics, etiquette, positive thinking, communication, friendship and empathy for fellow competitors. They learn the importance of being prompt, the value of preparation, patience and yes, "the rub of the green" or "life's hard knocks." This community-based program teaches what it takes to play golf and along the way they learn what it takes to be successful in life and, we hope, contributing members of our community.

The proceeds from this event will be used to provide scholarships to Schenectady youth so they may attend the "Hook a Kid on Golf" lessons this summer at our municipal golf course – the "Crown Jewel" of Schenectady.

The many ways to assist us in this effort are outlined in this brochure. Contact information and sponsorship levels are outlined here. We sincerely appreciate all offers of assistance.

Mayor Brian U Stratton

ADDITIONAL WAYS TO SUPPORT OUR JUNIOR GOLF PROGRAM

Tee sign sponsor: \$100

- Tee Sign with Hook a Kid logo and "I sponsored a Junior"

Individual golfers: \$100

- Golf, cart, a light lunch during the round, dinner and awards

Corporate Sponsor: \$500

- Tee-box sign
- Full page program
- Two greens fees & carts plus dinner
- Recognition at dinner
- Option of promotional item in gift bag

MORE WAYS TO SUPPORT SCHENECTADY'S "HOOK A KID ON GOLF" PROGRAM:

Sponsor a junior golfer: \$135

Program advertising - *Copy deadline June 11th*

Full page: \$300

1/4 page: \$100

1/2 page: \$200

Business card: \$50

Or - Join us for dinner: \$50



Schenectady's Hook a Kid on Golf



CHARITY CLASSIC

June 28, 2010

Schenectady Municipal
Golf Course

Schenectady's Hook a Kid on Golf



CHARITY CLASSIC

WHEN: June 28, 2010

Arrival and registration:

11:30 am - 12:30 am

Shotgun start: 1:00 pm

COST: \$400/team or \$100/individual

WHERE: Schenectady Municipal Golf Course
*Rated "Golf Digest's" Best Places
to Play 2009*

FORMAT: 4-person scramble

CONTACT: Schenectady PGA Professional
Brian Damon
518-382-5155.

VOLUNTEERS NEEDED: e-mail to
volunteer@CapitalAreaGolf.com

LEVELS OF PARTICIPATION

Presenting Sponsor: \$2,500

- Company name/logo in all media materials
- Banner on putting green/driving range/ registration/dinner
- Corporate introduction by Mayor Stratton at awards ceremony
- Speaking opportunity at dinner
- Tee box sign
- Two full-page program ads
- Two foursomes plus dinner
- City Council recognition
- Option of promotional item in gift bag

Diamond Sponsor: \$1,500

- Banner on putting green/driving range/ registration/dinner
- Tee box sign
- Full-page program ad
- Two foursomes plus dinner
- City Council recognition
- Option of promotional item in gift bag

Platinum: \$1,000

- Banner on putting green/driving range/ dinner
- Tee box sign
- Full-page program ad
- One foursome plus dinner
- City Council recognition
- Option of promotional item in gift bag

Gold: \$750

- Banner on putting green/driving range
- Tee box sign
- Full-page program ad
- One foursome plus dinner
- City Council recognition
- Option of promotional item in gift bag

REGISTRATION FORM

Participants:

Cost: _____

Total: _____

Name: _____

Address: _____

Phone: _____

Method of payment:

Check

Cash

Send your check and the completed entry form to:

Schenectady Hook a Kid On Golf
c/o Capitalareagolf.com
PO Box 176
596 Columbia Turnpike
East Greenbush, NY 12061

SUPPORTED BY USGA



Schenectady Hook a Kid on Golf is a 501©(3) organization.
EIN 26-2325924, IRS Group Exemption # 8554

Thank you for your interest in supporting junior golf in Schenectady.

Cut here.