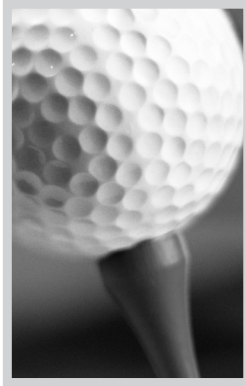


## WELCOME LETTER FROM THE MAYOR

It's my pleasure to invite you to help us "Hook a Kid on Golf" at Frear Park Golf Course. This award-winning program breaks down barriers to bring the rules, etiquette and history of golf to youth who otherwise may not be exposed to this great game of skill.



Kids who are involved in organized sports received many benefits, from helping them develop physically, socially and personally to learning life lessons that can only be taught through the joy of competition. By helping to "Hook a Kid on Golf", you're helping kids learn the importance of focus, the value of patience, and the effort it takes to become good through practice. These are skills that not only make you a better golfer but also a better person.

The proceeds from this event will be used to provide scholarships to Troy youth so they may attend the "Hook a Kid on Golf" lessons this summer in historic Frear Park.

I look forward to a successful tournament that will help get kids off the street and into a great sport like golf.

*Mayor Harry Tutunjian*

## ADDITIONAL WAYS TO SUPPORT OUR JUNIOR GOLF PROGRAM

### Tee sign sponsor: \$135

- Tee Sign with Hook a Kid logo and "I sponsored a Junior"

### Individual golfers: \$100

- Golf, cart, a light lunch during the round, dinner and awards

### Lunch Sponsor: \$750

- Tee-box sign
- Full page program
- One foursome plus dinner
- Recognition at dinner
- Option of promotional item in gift bag

## MORE WAYS TO SUPPORT TROY'S "HOOK A KID ON GOLF" PROGRAM:

### Sponsor a junior golfer: \$135

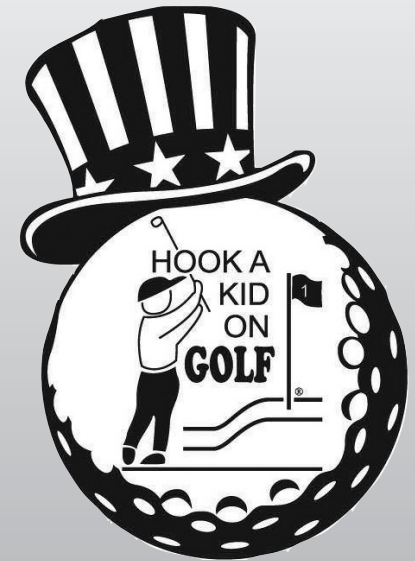
### Program advertising - Copy deadline June 11th

Full page: \$300      1/4 page: \$100  
1/2 page: \$200      Business card: \$50

### Or - Join us for dinner: \$50

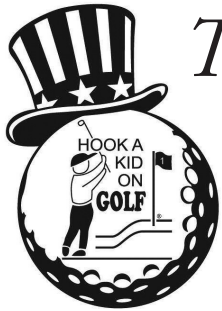


# Troy's Hook a Kid on Golf



## THE MAYOR'S CUP CHARITY CLASSIC

June 27, 2011  
Frear Park, Golf Course



# Troy's Hook a Kid on Golf

## THE MAYOR'S CUP CHARITY CLASSIC

**WHEN:** June 27, 2011

Arrival and registration:  
7:30 am

Shotgun start: 9:00 a.m.

**COST:** \$400/team or \$100/individual

**WHERE:** Frear Park Golf Course

**FORMAT:** 4-person scramble

**CONTACT:** Frear Park Pro Shop  
518-270-4553

**VOLUNTEERS NEEDED:** e-mail to  
volunteer@CapitalAreaGolf.com

### LEVELS OF PARTICIPATION

#### Presenting Sponsor: \$2,500

- Company name/logo in all media materials
- Banner on putting green/driving range/ registration/dinner
- Corporate introduction by Mayor Tutunjian at awards ceremony
- Speaking opportunity at dinner
- Tee box sign
- Two full-page program ads
- Two foursomes plus dinner
- City Council recognition
- Option of promotional item in gift bag
- Inclusion on all tournament marketing

#### Platinum: \$1,000

- Banner on putting green/driving range/ dinner
- Tee box sign
- Full-page program ad
- One foursome plus dinner
- City Council recognition
- Option of promotional item in gift bag

#### Gold: \$750

- Banner on registration table
- Tee box sign
- Full-page program ad
- One foursome plus dinner
- City Council recognition
- Option of promotional item in gift bag

### REGISTRATION

Participants: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Cost: \_\_\_\_\_

Total: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Method of payment:

Check

Cash

**Send your check and the completed  
entry form to:**

Troy Hook a Kid on Golf  
c/o Capitalareagolf.com  
P.O. Box 176, 596 Columbia Turnpike  
East Greenbush, NY 12061

SUPPORTED BY USGA



Troy Hook a Kid on Golf is a 501©(3) organization.  
EIN 26-2325924, IRS Group Exemption # 8554

*Thank you for your interest in supporting junior golf in Troy.*

