

CapitalAreaGolf.com

2010 Web Site Advertising Agreement

Ad Schedule Options (season – six months - AMJJAS)

A. Rotates in Position: front page and one other page.

B. Run of Schedule: rotates between six main pages.

(Men's, Women's, Junior's, Equipment, Instruction, and Courses & Travel)

C. Specific Placement: Features/Topics

Rate: \$49.00 per thousand visitors @ two thousand monthly

Please select ad placement location(s) desired

| <u>Location</u> | | | | <u>Rotation Schedule (check boxes)</u> | | |
|-----------------|-----|------|---------|--|--------------------------------|----------------------------------|
| | | | | A. | B. | C. |
| Top Banner: | | Full | 300x400 | <input type="checkbox"/> \$720 | <input type="checkbox"/> \$540 | <input type="checkbox"/> \$900** |
| Right Side Bar: | Top | Full | 200x220 | <input type="checkbox"/> \$600 | <input type="checkbox"/> \$450 | <input type="checkbox"/> \$750** |
| | | Half | 100x220 | <input type="checkbox"/> \$400 | <input type="checkbox"/> \$300 | <input type="checkbox"/> \$500** |
| | Mid | Full | 200x220 | <input type="checkbox"/> \$480 | <input type="checkbox"/> \$360 | <input type="checkbox"/> \$600** |
| | | Half | 100x220 | <input type="checkbox"/> \$320 | <input type="checkbox"/> \$240 | <input type="checkbox"/> \$400** |
| Left Side Bar: | | Full | 600x160 | <input type="checkbox"/> \$600 | <input type="checkbox"/> \$450 | <input type="checkbox"/> \$750** |
| | | Half | 300x160 | <input type="checkbox"/> \$450 | <input type="checkbox"/> \$340 | <input type="checkbox"/> \$560** |

TOTAL ad cost \$ _____ + \$50 insertion fee = \$ _____

**If choosing C, please indicate preferred Feature / Topic / Special Events:

Men's Women's Junior's Equipment Instruction Courses & Travel

Turning Stone PGA event, The Futures, County Amateur Events

Please complete the following:

Company Name: _____ Phone: _____

Street: _____

City/State/Zip: _____

Contact: _____ Email: _____

Send completed form to:

Frank Ciarlo at (f)866-805-5498,

fciarlo@capitalareagolf.com or,

P.O. Box 176, 596 Columbia Turnpike, East Greenbush, NY 12061